Western Australian Certificate of Education
Examination, 2015
Question Paper

MEDIA
PRODUCTION
AND ANALYSIS
Stage 3

Time allowed for this paper
Reading time before commencing work: ten minutes
Working time for paper: two and a half hours

Materials required/recommended for this paper
To be provided by the supervisor
This Question Paper
Standard Answer Book
Source Booklet

To be provided by the candidate
Standard items: pens (blue/black preferred), pencils (including coloured), sharpener, correction fluid/tape, eraser, ruler, highlighters
Special items: nil

Important note to candidates
No other items may be taken into the examination room. It is your responsibility to ensure that you do not have any unauthorised notes or other items of a non-personal nature in the examination room. If you have any unauthorised material with you, hand it to the supervisor before reading any further.
Structure of the examination

The WACE Media Production and Analysis Stage 3 examination consists of a written component worth 50 per cent of the total examination score and a practical (production) component worth 50 per cent of the total examination score.

Structure of this paper

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Instructions to candidates

1. The rules for the conduct of Western Australian external examinations are detailed in the Year 12 Information Handbook 2015. Sitting this examination implies that you agree to abide by these rules.

2. Write your answers in the Standard Answer Book.

3. Answer the questions according to the following instructions.

   Section One: There are six (6) questions in this section. You are required to answer three (3) questions.

   The questions in this section focus on the previewed stimulus material provided to candidates via schools prior to the examination. Excerpts and stills from the stimulus material for this section are provided in the Source Booklet.

   Section Two: There are five (5) questions in this section. You are required to answer two (2) questions.

4. You must be careful to confine your responses to the specific questions asked and to follow any instructions that are specific to a particular question.

5. The Source Booklet is not to be handed in with your Standard Answer Book.
Section One: Short answer

There are six (6) questions in this section. You are required to answer three (3) questions.

This section requires you to use short answer forms to answer the questions. Short answers could include headings and subheadings; highlighting of relevant key points; lists and dot points; diagrams and sketches to help you to communicate your ideas in a concise manner.

Your response to each question must be made in relation to at least one (1) of the stimulus materials provided to candidates via schools prior to the examination. The stimulus materials are:

1. The Sunday Times: *The smoking guns that hurt so many*      print media
2. *Melancholia*     
3. *Prison Songs*     
4. *2001: A Space Odyssey*     
5. *Struggle Street*     
6. *Nosferatu*     

Excerpts and stills from the stimulus materials are provided in the Source Booklet. Justify your choices with evidence from at least one (1) of the stimulus materials, referring to specific examples, using relevant media terminology and/or appropriate media language.

In your answers, you may use the same stimulus material more than once.

Suggested working time: 45 minutes.

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**Question 1**

(10 marks)
Discuss how production techniques are used to persuade an audience.

**Question 2**

(10 marks)
Examine how a media work reflects a historical, social or political context.

**Question 3**

(10 marks)
Consider the representation of a subculture in media work.

**Question 4**

(10 marks)
Analyse how lighting has been used to enhance media work.

**Question 5**

(10 marks)
Discuss how setting establishes the context in media work.

**Question 6**

(10 marks)
Discuss how selection processes have been used to construct meaning.
Section Two: Extended answer

There are five (5) questions in this section. You are required to answer two (2) questions.

This section requires you to use extended answer forms to answer the questions. Extended answers include but are not limited to conventional essay format. Diagrams, sketches and lists may be included if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and/or appropriate media language.

Suggested working time: 105 minutes.

Question 7  (20 marks)
Investigate the representation of an issue across different media work.

Question 8  (20 marks)
Evaluate how media work can influence an audience’s perception of the ‘truth’.

Question 9  (20 marks)
Critically analyse the use of documentary conventions in media work to appeal to an intended audience.

Question 10  (20 marks)
Critically analyse the consequences arising from the naturalisation of stereotypes.

Question 11  (20 marks)
Justify how an iconic figure represents the ideologies of an era.

End of questions
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