SAMPLE ASSESSMENT OUTLINE

BUSINESS MANAGEMENT AND ENTERPRISE
ATAR YEAR 12
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## Sample assessment outline
### Business Management and Enterprise – ATAR Year 12
#### Unit 3 and Unit 4

<table>
<thead>
<tr>
<th>Assessment type (from syllabus)</th>
<th>Assessment type weighting</th>
<th>Assessment task weighting</th>
<th>When/start and submission date</th>
<th>Assessment task</th>
</tr>
</thead>
</table>
| Business research               | 30%                       | 7.5%                      | Semester 1 Week 1–4            | **Task 1:** Research project – Globalisation  
Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                 |                           | 5%                        | Semester 1 Week 9–10           | **Task 3:** Research project – Strategic alliances  
Management: Marketing, Operations |
|                                 |                           | 2.5%                      | Semester 1 Week 11             | **Task 4:** Investigation – Innovation  
Management: Operations |
|                                 |                           | 10%                       | Semester 2 Week 1–4            | **Task 8:** Research project – Factors impacting on global business practices and operations  
Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                 |                           | 5%                        | Semester 2 Week 8–10           | **Task 11:** Strategic management  
Management: Strategic management |
| Response                        | 30%                       | 5%                        | Semester 1 Week 5–6            | **Task 2:** Case study – Free trade agreements  
Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                 |                           | 5%                        | Semester 1 Week 12             | **Task 5:** Extended answer – Innovation  
Management: Operations |
|                                 |                           | 5%                        | Semester 1 Week 15             | **Task 6:** Test – Change models  
People |
|                                 |                           | 2.5%                      | Semester 2 Week 5              | **Task 9:** Test – Impacts and use of technology  
Environments: Political and legal, economic, socio-cultural and technological (PEST)  
Management: Marketing |
|                                 |                           | 2.5%                      | Semester 2 Week 7              | **Task 10:** Extended answer – Financial considerations  
Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                 |                           | 5%                        | Semester 2 Week 13             | **Task 12:** Test – Financial ratios and control  
Management: Operations |
|                                 |                           | 5%                        | Semester 2 Week 14–15          | **Task 13:** Case study – Leadership  
People |
| Examination                     | 40%                       | 20%                       | Semester 1 Week 16             | **Task 7:** Semester 1 Examination – three hours  
Section One: Short answer, 4–6 questions (60%)  
Section Two: Extended answer, two questions from a choice of three (40%) |
|                                 |                           | 20%                       | Semester 2 Week 16             | **Task 14:** Semester 2 Examination – three hours  
Section One: Short answer, 4–6 questions (60%)  
Section Two: Extended answer, two questions from a choice of three (40%) |

**Total** 100% 100%