Western Australian Certificate of Education
Examination, 2015

Question/Answer Booklet

CAREER AND ENTERPRISE
Stage 3

Student Number: In figures

In words

Please place your student identification label in this box

Time allowed for this paper
Reading time before commencing work: ten minutes
Working time for paper: three hours

Materials required/recommended for this paper
To be provided by the supervisor
This Question/Answer Booklet

To be provided by the candidate
Standard items: pens (blue/black preferred), pencils (including coloured), sharpener, correction fluid/tape, eraser, ruler, highlighters

Special items: nil

Important note to candidates
No other items may be taken into the examination room. It is your responsibility to ensure that you do not have any unauthorised notes or other items of a non-personal nature in the examination room. If you have any unauthorised material with you, hand it to the supervisor before reading any further.
### Structure of this paper

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### Instructions to candidates

1. The rules for the conduct of Western Australian external examinations are detailed in the *Year 12 Information Handbook 2015*. Sitting this examination implies that you agree to abide by these rules.

2. Write your answers in this Question/Answer Booklet.

3. You must be careful to confine your responses to the specific questions asked and to follow any instructions that are specific to a particular question.

4. Spare pages are included at the end of this booklet. They can be used for planning your responses and/or as additional space if required to continue an answer.
   - Planning: If you use the spare pages for planning, indicate this clearly at the top of the page.
   - Continuing an answer: If you need to use the space to continue an answer, indicate in the original answer space where the answer is continued, i.e. give the page number. Fill in the number of the question that you are continuing to answer at the top of the page.
Section One: Short answer 60% (104 Marks)

This section has six (6) questions. Answer all questions. Write your answers in the spaces provided.

Spare pages are included at the end of this booklet. They can be used for planning your responses and/or as additional space if required to continue an answer.

- Planning: If you use the spare pages for planning, indicate this clearly at the top of the page.
- Continuing an answer: If you need to use the space to continue an answer, indicate in the original answer space where the answer is continued, i.e. give the page number. Fill in the number of the question that you are continuing to answer at the top of the page.

Suggested working time: 100 minutes.

Question 1 (17 marks)

(a) Explain one suitable strategy for the development of each of the following competencies in an individual’s career development:
   - build and maintain a positive self-concept
   - interact positively and effectively with others
   - change and grow throughout life. (9 marks)
Question 1 (continued)

(b) Outline two personal attributes that would enhance your career prospects and two career management strategies that would promote flexible career pathways in adult life. (8 marks)

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Question 2 (18 marks)

(a) Discuss one contribution an employee or an employer could make to a workplace toward the efficient management of each of the following:

- communication systems
- information management
- resources.

(9 marks)
Question 2 (continued)

(b) Explain **three** strategies you, as an employer, would implement to enable the management of generational differences in the workplace.  

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Question 3

(a) Explain two examples of how innovative workplaces change due to global pressures.

(6 marks)  

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See next page
Question 3 (continued)

(b) Explain how the implementation of a Federal Government policy could drive two changes in the workplace. (6 marks)

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(c) Discuss three implications for an organisation arising from ethical work practices being followed. (9 marks)
Question 4 (6 marks)

The following occupations are listed amongst the emerging occupations developing in the 21st century:

- bionic electron technician
- fibre optic technician
- image consultant
- information broker
- leisure consultant
- online business entrepreneur
- relocation counsellor
- retirement counsellor
- robot technician
- social media manager
- sustainable design consultant
- underwater archaeologist.

When considering predicted global trends in employment and careers, explain two ways in which a person could plan their Individual Pathway Plan (IPP) to succeed.
Question 5 (15 marks)

(a) Explain three reasons why research and development can lead to improvements in productivity. (9 marks)
Question 5 (continued)

(b) Outline three examples of how research and development have assisted Australian businesses to remain competitive in the global economy. (6 marks)
Question 6 (27 marks)

(a) Explain three reasons why it is desirable to have a system of internationally-recognised standards of workplace practices in Australia. (9 marks)
Question 6 (continued)

(b) Discuss three implications for Australian businesses that decide to manufacture their products overseas.  

(9 marks)
(c) Discuss three ways in which Australian companies who manufacture overseas can ensure their products meet Australian Standards. (9 marks)

End of Section One
Section Two: Extended answer

This section contains three (3) questions. You must answer two (2) questions: the compulsory question Question 7 and one (1) of the other questions (Question 8 or Question 9). Write your answers in the spaces provided.

If you use a page for planning, indicate this clearly at the top of the page.

Suggested working time: 80 minutes.

Question 7

This question is based on the previewed source 'Lifelong learning requires Lifelong learning advisors'.

LL – Lifelong Learning

(a) (i) Explain two points the cartoonist is making about the future lifelong learning (LL) options for personal and professional development.  

(6 marks)
(ii) Justify three future learning options for personal and professional development in terms of your individual career development. (9 marks)
Question 7 (continued)

(b) Discuss thoroughly two benefits of learning for flexible career management. (8 marks)

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This question is based on the previewed source *Career Construction Theory*, Savickas, Mark L., 2005.

(c) Discuss clearly any one of the three aspects of Savickas's *Career Construction Theory*. Apply the aspect discussed to your individual career development. (7 marks)
Answer Question 8 or Question 9

Question 8  

In today’s global economy, environmental, social and technological factors are being addressed in a variety of innovative ways. Workplaces must adopt a culture of innovative change if they are to remain competitive.

(a) Explain three ways a workplace with which you are familiar has successfully addressed either a social or a technological factor. (9 marks)

(b) Discuss two ways in which you could contribute to environmental awareness in the workplace when you move from school to employment. Justify how one of the contributions could assist in your career development. (9 marks)

Your employer calls a team meeting, at which she announces her intention to offer one of the team a promotion in six months. The focus of the promotion will be the development of a culture of continuous improvement within the workplace.

(c) Explain four reasons why a culture of continuous improvement enhances competitiveness in the global market place. (12 marks)

or

Question 9  

(a) Explain two key features of each of the following management styles – autocratic, participative and contingency. (12 marks)

(b) Discuss how the three management styles impact on job satisfaction in the workplace. (9 marks)

(c) Choose one of the management styles and explain how it would encourage workplace efficiency, productivity and sustainability. (9 marks)

End of questions
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ACKNOWLEDGEMENTS

Section One

Question 7


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