SAMPLE ASSESSMENT OUTLINE

BUSINESS MANAGEMENT AND ENTERPRISE
GENERAL YEAR 11
Sample assessment outline

Business Management and Enterprise – General Year 11

Unit 1 and Unit 2

<table>
<thead>
<tr>
<th>Assessment type (from syllabus)</th>
<th>Assessment type weighting</th>
<th>Assessment task weighting</th>
<th>When/Start and submission date</th>
<th>Assessment task</th>
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</table>
| Business research              | 40%                       | 5%                        | Semester 1 Week 1–4           | Task 1: Research into business types and classifications  
Content – Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                |                           | 5%                        | Semester 1 Week 4–6           | Task 2: Research into setting up a small business  
Content – Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                |                           | 10%                       | Semester 1 Week 9–11          | Task 3: Research into entrepreneurship, innovation and business growth and success  
Content – Environments: Political and legal, economic, socio-cultural and technological (PEST)  
Management: Operations |
|                                |                           | 10%                       | Semester 2 Week 1–4           | Task 6: Research into the legal requirements in business  
Content – Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                |                           | 10%                       | Semester 2 Week 10–11         | Task 9: Research into how businesses operate in the marketplace  
Content – Management: Marketing |
| Response                       | 60%                       | 15%                       | Semester 1 Week 13            | Task 4: A series of questions about the marketing mix conducted under test conditions  
Content – Management: Marketing |
|                                |                           | 15%                       | Semester 1 Week 14–15         | Task 5: A report about human resources  
Content – People |
|                                |                           | 5%                        | Semester 2 Week 6             | Task 7: A series of questions about business ethics and protocols conducted under test conditions  
Content – Environments: Political and legal, economic, socio-cultural and technological (PEST) |
|                                |                           | 5%                        | Semester 2 Week 7–9           | Task 8: A case study based on business decision making  
Content – People |
|                                |                           | 10%                       | Semester 2 Week 14            | Task 10: A series of questions about business operations conducted under test conditions  
Content – Management: Operations |
|                                |                           | 10%                       | Semester 2 Week 16            | Task 11: Unit 2 test – 2 hours based on a representative sample of the content for the unit |

Total 100% 100%